

PARTNER BROCHURE

December 8, 2024

Preamble

The MoodleMoot FR association is dedicated to preserving the spirit and organizational structure of francophone MoodleMoot conferences. Our primary goal is to support the organizers of these events so they faithfully reflect the spirit of the francophone Moodle community and encourage exchanges among participants.

The MoodleMoot FR is the annual gathering of the francophone community of Moodle™ users and developers, the most widely used open-source e-learning platform globally (377 million users in 2023). In France, the Moodle platform is extensively used by universities (over 90% have adopted it), major schools, and secondary education institutions.

Over the 19 editions of francophone MoodleMoots, the growing success of our annual event and our desire to maintain a reasonable scale to preserve the conviviality of the MoodleMoots have prevented many members of our community from attending recent events. Therefore, the moodlemoot.fr association has decided to launch smaller gatherings during the off-season, focusing on more specific themes. Welcome to the francophone MiniMoots!

What is a MiniMoot?

The main principles remain the same as the MoodleMoots, namely community exchanges around our Moodle LMS and a particular theme. MiniMoots have a capacity of 100 in-person attendees, plus contributors and organizers. They are held over two days, from 2 PM on the first day to noon the following day. These two half-days are organized as plenary sessions in an auditorium. Both sessions are broadcast live online by the organizers.

We plan to host one or two MiniMoots between each MoodleMoot. The MiniMoot season runs from September to March to avoid interfering with the MoodleMoot, traditionally held in early July.

MiniMoots are organized under the aegis of the MoodleMoot FR association by local teams. The funding for these MiniMoots comes directly from the association, thanks to partnerships for these new events. To maintain the intimate spirit of these gatherings, only four to five partners will be selected per MiniMoot. These partnerships allow us to offer free registration to participants.

Becoming a Partner

Becoming a partner enables you to meet many players in pedagogy and technology, such as teachers, instructional designers, developers, IT administrators, and educational technology leaders from secondary and higher education institutions and training organizations from various francophone countries (France, Belgium, Switzerland, North Africa, etc.). This also provides an opportunity to showcase your services, products, and solutions to a highly targeted audience. By associating with a very active francophone community, you can enhance your brand image in the market, boost your media presence, and develop the social and community aspects of your brand.

The MiniMoot partnership is arranged directly with the MoodleMoot FR association via a single "MiniMoot Partner" package, which includes:

- Presence on the event website (clickable logo).
- A stand near the auditorium or in the coffee break area.
- Two registrations for the event.
- A "180 seconds" plenary presentation during the day.

The financial contribution for this unique package is set at €1.000

Note: Partner applications are subject to approval by MoodleHQ.

Beyond the “MiniMoot Partner” Package

Meals before and after the MiniMoot, as well as the evening meal, are not covered by the organization. Similar to Anglo-Saxon conferences, these moments can be sponsored by one or more selected partners with the collaboration of the local organizing team.

Détails de la prestation

<p>Stand High-quality WiFi access Power outlet (power strip) Storage space for equipment Approx. 4m² booth (including one table and two chairs)</p>
<p>Communication Flyer or brochure at the reception desk Clickable logo on the official website's homepage</p>
<p>Autre</p> <ul style="list-style-type: none"> • "Exhibitor" badge for two people, including social activities and coffee breaks over the two days • A “My Solution in 180 Seconds” plenary presentation slot

Steps to Become a Partner

STEP 1 (ASAP):

Apply for MiniMoot partnership by email to: partenariats@minimoot.fr

STEP 2 (UPON APPROVAL):

After approval by the MoodleMoot FR association, you will receive an invoice to be paid as soon as possible.

STEP 3 (FINAL PREPARATIONS):

In collaboration with the local MiniMoot organization, send your logo for inclusion on the event webpage and organize your presence for the event day.